



For Immediate Release

**Marathon Health Opens a New Worksite Health Center for Syniverse Technologies**  
*Ninth Full-Scale Health Center Opened by Marathon Health in 2009*

BURLINGTON, VT—July 27, 2009—Marathon Health, a leading provider of onsite employee health services and technology solutions, today announced the opening of a new worksite health center at the corporate headquarters of Syniverse Technologies (NYSE:SVR) in Tampa, Fla. The Syniverse Health and Wellness Center is the ninth onsite clinic opened by Marathon Health in the first half of 2009. Employers nationwide are increasingly embracing onsite health services to cut healthcare costs and improve productivity.

Syniverse, known for taking a proactive approach to employee health care, is a leading provider of technology and business solutions for the global telecommunications industry. At Syniverse's onsite health center, Marathon Health will provide acute care, risk reduction health coaching, disease management, travel medicine, and its *Health Engagement System™* technology solution to fully integrate the care delivery process.

Executive leadership and organizational support at all levels are two leading indicators for predicting the success of an onsite health center, commented Jerry Ford, Marathon Health Chief Executive Officer.

"Syniverse's efficient and responsive operational style resulted in a quality implementation that was completed in an expedited timeframe," said Ford. "Syniverse has continually demonstrated a forward-thinking approach to employee health."

The Syniverse Health and Wellness Center—designed to embody best practices in patient flow, technology, and care delivery—is open to Tampa employees as well as their spouses and dependents.

"This onsite health center will be a tremendous benefit to our employees, helping them improve work-life balance through access to high-quality health care at the office," said Tony Holcombe, President and CEO, Syniverse. "In addition to the basic healthcare services that will be available, the preventative care and risk reduction health coaching will help improve the health of our workforce, while helping us drive down ever-rising healthcare costs."

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**About Marathon Health**

Marathon Health offers a proven population health risk management model for helping employers reduce the total cost of healthcare. Our approach integrates the best practices of onsite primary care, health assessment with risk identification, coaching and advocacy, and disease and condition management for individuals with identifiable and controllable risk factors. Together, these services create a unique worksite health program. The Marathon Health solution produces superior results



in terms of reducing the risk profile and preventable claim costs for the population, resulting in substantial Return on Investment for our clients

At Marathon Health, we support our unique onsite health services model with our *Health Engagement System™* technology including our eHealth Portal with consumer medical content, interactive diet and fitness tools, and a personal health record, portable from carrier to carrier, and owned by the employee. Our technology is built around a sophisticated clinical decision support tool called Problem Knowledge Couplers, affording providers and patients alike with the information required for a complete problem oriented health record and a tailored plan of health management options for all risks and conditions.

For more information please visit [www.marathon-health.com](http://www.marathon-health.com) .

#### **About Syniverse Technologies**

Syniverse Technologies (NYSE:SVR) solutions allow more than 650 communications companies in over 140 countries to provide seamless mobile services by making it possible for disparate technologies and standards to interoperate. Syniverse's flexibility and customer focus permit its customers to quickly react to market changes and demands, enabling the delivery of everything from voice calls to sophisticated data and video services wherever and whenever subscribers need them. With more than 20 years in the industry, Syniverse is headquartered in Tampa, Florida, U.S.A., and has offices in major cities around the globe. Syniverse is ISO 9001:2000 certified and TL 9000 approved, adhering to the principles of customer focus and quality improvement practices. More information is available at [www.syniverse.com](http://www.syniverse.com).

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